

UNION SETTLEMENT

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UNION SETTLEMENT TO HOST CENSUS 2020 PEP RALLY KICK-OFF

Pep Rally to Cheer on the East Harlem Community to Ensure a Full Census Count

New York City, NY – February 24, 2020 – Union Settlement (www.unionsettlement.org), the oldest and largest social service provider in East Harlem, will host a Census 2020 Pep Rally Kick-Off on Wednesday, February 26th. The pep rally will cheer on the East Harlem community to ensure it is counted and represented fairly in this year's census.

The event will begin with a light continental breakfast, followed by a speaking program at 9:30 a.m. Speakers will include **David Nocenti**, Union Settlement Executive Director and **Julie Menin**, Director of the Census for New York City, among other participants.

The pep rally comes on the heels of several Union Settlement efforts currently underway to help protect the interests of the people who need to be counted in this year's census. On January 14, Union Settlement launched its Census 2020 initiative to work with the East Harlem community to ensure every individual who calls the neighborhood home is counted and represented. Earlier this month, Union Settlement held a "Teach-In Tuesday," part of 30+ such events across all five boroughs hosted by NYC Census 2020 and its partners, to highlight how the census is one of today's greatest civil rights issues because it determines how critical resources and political power are distributed over the course of a decade.

The Census 2020 Pep Rally Kick-Off will be held on Wednesday, February 26th, at 9:00 a.m. – 11:00 a.m. at Union Settlement, Community Room, 237 East 104th Street New York, NY 10029. For more information or to RSVP, please contact Joshua Watkins, Census Manager, at jwatkins@unionsettlement.org or 646-565-3858.

About Union Settlement

Union Settlement is an on-the-ground resource for East Harlem residents of all ages, and a passionate advocate for the needs of underserved communities. Since opening our doors in 1895, we have brought education, wellness and community-building programs to our neighborhood, empowering New Yorkers with opportunities to better their lives. Employing over 450 staff, our services impact 10,000 people in our community every year. By helping our neighbors realize their goals, we build the vitality and success of East Harlem. Visit <http://www.unionsettlement.org> to learn more. Follow us on [Facebook](#), [Twitter](#) and [Instagram](#).

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